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## FOR IMMEDIATE RELEASE

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## **SURFSAND RESORT HOSTS 14<sup>TH</sup> ANNUAL DOG SHOW ON THE BEACH** Pooches in Cannon Beach raise funds for Clatsop County Animal Shelter

**Cannon Beach, Ore.** — The Surfsand Resort welcomes friendly canine competition with its 14<sup>th</sup> Annual Dog Show on the Beach, held Saturday, October 15<sup>th</sup>, on the resort's seaside backyard. Pooches from around the Northwest and beyond will compete for top honors in various categories including *Oldest Looking Dog*, *Best Frisbee Catch*, *Cutest Puppy*, *Best Bark* and *Owner Look-alike*. A complete itinerary is listed below.

Join the Surfsand Resort for this light-hearted dog show as they raise money for the Clatsop County Animal Shelter. Over the last 13 years, the Annual Dog Show on the Beach raised more than \$13,000 to support the operations of the shelter.

Registration begins at 9 a.m. on Saturday, October 15<sup>th</sup>. For more information on the event, please visit the Surfsand Resort's website at <http://www.surfsand.com/pets> or call 1-800-547-6100.

### **About Martin Hospitality**

For over 30 years, Martin Hospitality has specialized in creating lasting memories on the Oregon Coast through their award-winning inns, resorts and restaurants in Cannon Beach and Seaside. Martin Hospitality manages the world-renowned Stephanie Inn, appearing multiple times in Condé Nast Traveler and named as one of Travel + Leisure's World's Best Hotels. Martin Hospitality also manages the Surfsand Resort, Wayfarer Restaurant & Lounge, Inn of the Four Winds and the Lumberyard Rotisserie & Grill. Martin Hospitality properties are regularly featured in such media outlets as Sunset, Wine Spectator and the Today Show; most recently being named one of the 10 most romantic hotels in the U.S. by Fodor's. With 240 employees, Martin Hospitality is headquartered at 264 Third Street in Cannon Beach. For more information, visit [www.martinhospitality.com](http://www.martinhospitality.com).

## 2011 DOG SHOW ON THE BEACH SCHEDULE

All dogs must be registered (in person) prior to their first event.

### **Saturday, October 15, 2010**

*9:00 a.m. Registration Begins*

10:00 a.m. Cutest Puppy - Mixed Breed

10:15 a.m. Cutest Puppy - Purebred (2 divisions)

10:30 a.m. Oldest Looking Dog

10:45 a.m. Smallest Dog

11:00 a.m. Biggest Dog

11:15 a.m. Prettiest Dog (2 divisions)

11:30 a.m. Most Handsome Dog (2 divisions)

11:45 a.m. "So Ugly You're Cute" Dog

*12 Noon - 1 p.m. Hot Dog Roast*

12 Noon Fluffiest Dog (2 divisions)

12:15 Most Colorful Dog (2 divisions)

12:30 p.m. Obstacle Course (2 divisions)

12:45 p.m. Obstacle Course (2 divisions)

1:00 p.m. Frisbee Catch (2 divisions)

1:15 p.m. Doggie Dash (2 divisions)

1:30 p.m. Shortest Tail (2 divisions)

1:45 p.m. Owner Look-Alike (natural resemblance)

2:00 p.m. Shortest Ears (2 divisions)

2:15 p.m. Longest Tail (2 divisions)

2:30 p.m. Best Handshake (2 divisions)

2:45 p.m. Longest Ears (2 divisions)

*3 - 4 p.m. Ice Cream Social*

3:00 p.m. Best Tail Wag (2 divisions)

3:15 p.m. Best Smile (2 divisions)

3:30 p.m. Best Trick (2 divisions)

3:45 p.m. Best Bark (2 divisions)

4:00 p.m. Best Costume (2 divisions)

4:14 p.m. Best in Show (1st place winners in all categories compete)

*Field events may be cancelled due to weather. Schedule is subject to change. Event divisions based on dog's age or weight.*

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