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**FOR IMMEDIATE RELEASE**

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**Longtime Martin Hospitality Employee Promoted to General Manager of  
Wayfarer Restaurant & Lounge**

Jerry Martin to oversee restaurant operations

**Cannon Beach, Ore.** – Longtime Martin Hospitality employee, Jerry Martin, was promoted from Rooms Division Manager at the Surfsand Resort to General Manager of the newly renovated Wayfarer Restaurant & Lounge. Martin will oversee general operations and support the Wayfarer team in creating an enjoyable experience for restaurant patrons.

Martin grew up in The Dalles, Oregon and graduated from Hoquiam High School in Washington State. His career with Martin Hospitality began in 1993 where he helped open the Stephanie Inn. A year later, Martin was promoted to Assistant Manager of the 4-star hotel. His mentoring management style afforded him the opportunity to experience many facets of the hotel and restaurant business – from breakfast cook to maintenance technician.

In 1997, Martin was promoted to General Manager of the Surfsand Resort, where he continued to build his breadth of hospitality experience. In 2001, Martin left the Surfsand Resort to try his hand as a general contractor and later returned in 2009 as Guest Services Manager. Since his return, Martin has overseen the front desk, housekeeping and maintenance departments in his role as Rooms Division Manager.

“I’ve learned that the key to a thriving hotel business is providing customer service that exceeds expectations 100% of the time,” said Martin. “I look forward to bringing that perspective to the restaurant and fostering a supportive environment that allows the team to do their best work.”

The newly remodeled Wayfarer Restaurant & Lounge serves fresh North Coast cuisine developed by Executive Chef Will Leroux – who will represent Martin Hospitality next fall at the James Beard House in New York.

#### **ABOUT MARTIN HOSPITALITY**

For over 30 years, Martin Hospitality has specialized in creating lasting memories on the Oregon Coast through their award-winning inns, resorts and restaurants in Cannon Beach and Seaside. Martin Hospitality manages the world-renowned Stephanie Inn, appearing multiple times in Conde Nast Traveler and named as one of Travel + Leisure’s World’s Best Hotels. Martin Hospitality also manages the Surfsand Resort, Wayfarer Restaurant & Lounge, Inn of the Four Winds and the Lumberyard Rotisserie & Grill. Martin Hospitality properties are regularly featured in such media outlets as the Today Show and Peter Greenberg Worldwide – most recently being named one of the 10 most romantic hotels in the U.S. by Fodor’s. With 240 employees, Martin Hospitality is headquartered at 264 Third Street in Cannon Beach. For more information, visit [www.martinhospitality.com](http://www.martinhospitality.com).

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